



Information Writing Hooks



Question....	Did you know that the largest polar bear ever recorded was over 2,000 pounds? That's the size of a small sports car.
Announcement....	Polar bears are majestic animals of the Arctic!
Exaggeration....	Polar bears are the fastest animals on Earth. They can travel up to 40 mph on land.
Imaginative Lead....	Imagine this, you are perched on a snowbank with your camera and just as you begin to focus, the cutest baby polar bear steps out of his den.
Quotation/Dialog....	"Look at that," whispered the boy as he caught a glimpse of a mama polar bear and her two cubs slowly strolling to the water's edge.
Talk to the Reader....	You probably won't believe this but polar bears are one of the greatest animals that have ever roamed the earth.
Noise....	"Ggrrrrhh" was the sound that came from the mama polar bear as a walrus made its way toward her cubs.
Opinion....	I think polar bears are the smartest animals in the world.
Figurative Language....	The polar bear shined like a star in the sky in the dark Arctic waters while it swam toward shore.
Descriptive Lead....	The sun glistened off the polar bears wet back while he repositioned himself on the white, fluffy snow in preparation for his mid-morning nap.